

# Salon Priority One

## SMS Text Message & Email Communication Consent Form

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Salon Priority One | 7275 West 88th Ave - Suite 203 | Broomfield, CO 80021 | (303) 412-6567

### Email and Text Communication

By signing, I allow Salon Priority One to communicate with me about my appointments using electronic mail (e-mail) and/or text message (SMS) communication.

### Important Points:

- E-mail and text messages are not private or “secure”.
- E-mail and text messages can be altered or “forged”.
- Backup copies of e-mail or text messages may exist even after it has been deleted.
- E-mail and text messages may not be seen or answered right away. Please call for urgent issues.

### Text Message Reminder Request:

- I request that Salon Priority One send text messages to a mobile device of my choosing to remind me of the date and time of my scheduled appointments. I understand my wireless carrier may charge me for such messages.
- I understand Salon Priority One does not receive text message replies to reminder texts beyond automated responses for confirming or canceling scheduled services. I will not receive a reply from Salon Priority One if trying to respond to reminder notification in any other way. Salon Priority One provides this text reminder service as a convenience to its clients.
- I understand I will need to complete a new Email and Text Message Communication Consent Form if I would like to be contacted at a different number or email address.
- I understand that text message notifications will be sent:
  - SAME DAY APPOINTMENT IS MADE CONFIRMING MY BOOKING(S).
  - TWO DAYS PRIOR TO MY BOOKED SERVICES (WHERE APPLICABLE).
  - ONE DAY & SAME DAY REMINDER NOTIFICATIONS MY OCCUR IN SOME INSTANCES BASED THE BUSINESSES NOTIFICATION SCHEDULE(S).

I understand that Salon Priority One requires at least 24 hours' notice for cancelation of booked services and late cancelations may result in potential cancelation fees.

### Additional Legal Information

- You may withdraw or cancel this authorization at any time by replying to any previous text communication with STOP or if the communication received was in email form by using the Unsubscribe link at the bottom of the email. You may also contact Salon Priority One in person or by calling (303) 412-6567 to withdraw or cancel your authorization. Your withdrawal will be specific to the subscribed notification service can but may not automatically apply to both e-mails or text messages.
- A personal representative (for example: a legal guardian or parent) may sign this authorization after Salon Priority One receives documentation of the personal representative's authority to act for the client.

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*I (we) understand the information stated above and understand that e-mail and text messages are not a secure means of communication. I understand that the provider may decline to communicate via e-mail or text message depending on the nature of the information. I give permission for Salon Priority One to use electronic mail (e-mail) and text message as a means of communication regarding my services. I understand that I may withdraw this authorization at any time by notifying Salon Priority One in person, over-the-phone, or in writing.*

### Customer's Information:

Customer Email Address(es):

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Customer Cell Number(s):

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### Customer's Authorization:

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Customer Name (Printed)

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Date

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Customer's Signature

### If Customer is a MINOR or Represented by an Authorized Third Party:

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Representative Name (Printed)

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Date

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Representative's Signature

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Relationship of Representative